

SEPTEMBER 21-22, 2021  
ARCHLIGHTSUMMIT.COM

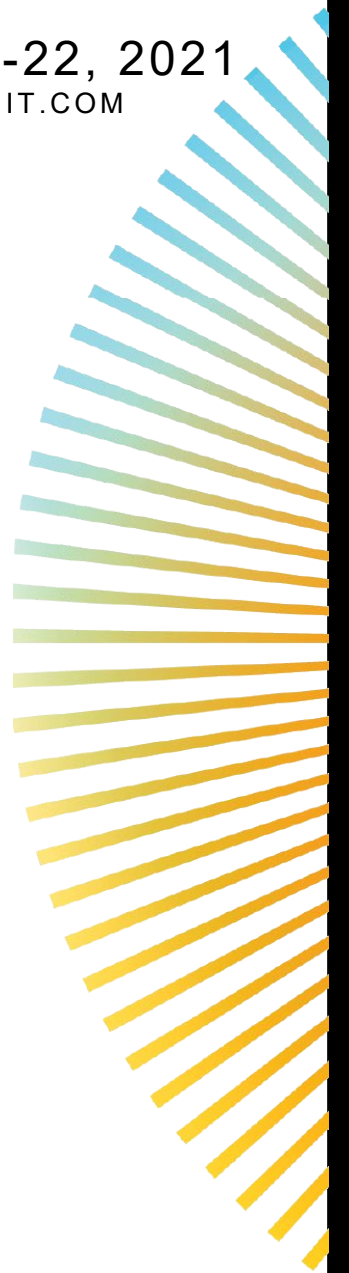
# ARCHLIGHT SUMMIT

INNOVATION | TECHNOLOGY | EDUCATION

## SPONSORSHIP PACKAGES

PLEASE CONTACT:

GREG JOSELOVE, VP, DMC MEDIA AND TEMP LEASING  
214-760-2890 | [GJOSELOVE@DALLASMARKECENTER.COM](mailto:GJOSELOVE@DALLASMARKECENTER.COM)



# PRESENTING SPONSOR

The Presenting Sponsor will be acknowledged as the premium supporter of the ArchLIGHT Summit, enjoying maximum exposure and benefits before, during and after the event.

Sponsorship Fee: \$20,000

One (1) sponsorship is available for Presenting Sponsor.

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	Presenting Sponsor	Diamond Package	Platinum Package	Gold Package	Silver Package	Contributing Sponsor
<b>8' x 10' floor graphic</b> Front Registration or Front Escalator location <sup>1</sup>	•	•				
<b>Printed message on show badges</b>	•					
<b>Sponsor logo included on</b> <sup>2</sup>						
• All show collateral and advertising	•	•	•	•	•	•
• At-show registration desk wrap	•	•				
• At-show 3' x 30' catwalk banner	•	•	•			
<b>Premium position (or) full-page ad in 6" x 9" Show Directory</b>	Back Cover	Inside Back Cover	Full Page			
<b>Bold Show Directory listing with logo</b>	•	•	•	•	•	•
<b>Pre-Show Private Viewing</b> <sup>3</sup> Opportunity to host invited guests to an early review of the ArchLight Summit show floor prior to general admission opening.	•	•				
<b>VIP Badges</b> <sup>4</sup>	40	30	10	10	5	1
<b>E-Mail Blast to registration list</b>	•	•				
<b>Logo on on-site digital signage</b>	•	•	•	•	•	

<sup>1</sup> Presenting Sponsor has choice of Front Registration or Front Escalator location.

Diamond Package Sponsor receives whichever location the Presenting Sponsor doesn't choose

<sup>2</sup> All show collateral includes pre, during and post event.

<sup>3</sup> All guests must have Expo pass; Limit 50 guests maximum.

<sup>4</sup> VIP Badges grant access to Expo and Sessions

# DIAMOND PACKAGE

The Diamond Package Sponsor will be acknowledged as a premium supporter of the ArchLIGHT Summit, enjoying maximum exposure and benefits before, during and after the event.

Sponsorship Fee: \$15,000

One (1) sponsorship is available for Diamond Package Sponsor.

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	Presenting Sponsor	Diamond Package	Platinum Package	Gold Package	Silver Package	Contributing Sponsor
<b>8' x 10' floor graphic</b> Front Registration or Front Escalator location	•	•				
<b>Printed message on show badges</b>	•					
<b>Sponsor logo included on</b> • All show collateral and advertising • At-show registration desk wrap • At-show 3' x 30' catwalk banner	• • •	• • •	•	•	•	•
<b>Premium position (or) full-page ad in 6" x 9" Show Directory</b>	Back Cover	Inside Back Cover	Full Page			
<b>Bold Show Directory listing with logo</b>	•	•	•	•	•	•
<b>Pre-Show Private Viewing</b> Opportunity to host invited guests to an early review of the ArchLight Summit show floor prior to general admission opening.	•	•				
<b>VIP Badges</b>	40	30	10	10	5	1
<b>E-Mail Blast to registration list</b>	•	•				
<b>Logo on on-site digital signage</b>	•	•	•	•	•	

<sup>1</sup> Presenting Sponsor has choice of Front Registration or Front Escalator location.

Diamond Package Sponsor receives whichever location the Presenting Sponsor doesn't choose

<sup>2</sup> All show collateral includes pre, during and post event.

<sup>3</sup> All guests must have Expo pass; Limit 50 guests maximum.

<sup>4</sup> VIP Badges grant access to Expo and Sessions

# PLATINUM PACKAGE

Platinum Package Sponsors will be acknowledged as major supporters of the ArchLIGHT Summit, enjoying maximum exposure before, during and after the event.

Sponsorship Fee: \$5,000

Based on availability.

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	Presenting Sponsor	Diamond Package	Platinum Package	Gold Package	Silver Package	Contributing Sponsor
<b>8' x 10' floor graphic</b> Front Registration or Front Escalator location	•	•				
<b>Printed message on show badges</b>	•					
<b>Sponsor logo included on</b> • All show collateral and advertising • At-show registration desk wrap • At-show 3' x 30' catwalk banner	• • •	• • •	•  •	•	•	•
<b>Premium position (or) full-page ad in 6" x 9" Show Directory</b>	Back Cover	Inside Back Cover	Full Page			
<b>Bold Show Directory listing with logo</b>	•	•	•	•	•	•
<b>Pre-Show Private Viewing</b> Opportunity to host invited guests to an early review of the ArchLight Summit show floor prior to general admission opening.	•	•				
<b>VIP Badges</b>	40	30	10	10	5	1
<b>E-Mail Blast to registration list</b>	•	•				
<b>Logo on on-site digital signage</b>	•	•	•	•	•	

1 Presenting Sponsor has choice of Front Registration or Front Escalator location.

Diamond Package Sponsor receives whichever location the Presenting Sponsor doesn't choose

2 All show collateral includes pre, during and post event.

3 All guests must have Expo pass; Limit 50 guests maximum.

4 VIP Badges grant access to Expo and Sessions

# GOLD PACKAGE

Gold Package Sponsors will be acknowledged as major supporters of the ArchLIGHT Summit, enjoying broad exposure before, during and after the event.

Sponsorship Fee: \$3,500

Based on availability.

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	Presenting Sponsor	Diamond Package	Platinum Package	Gold Package	Silver Package	Contributing Sponsor
<b>8' x 10' floor graphic</b> Front Registration or Front Escalator location	•	•				
<b>Printed message on show badges</b>	•					
<b>Sponsor logo included on</b> • All show collateral and advertising • At-show registration desk wrap • At-show 3' x 30' catwalk banner	• • •	• • •	• • •	•	•	•
<b>Premium position (or) full-page ad in 6" x 9" Show Directory</b>	Back Cover	Inside Back Cover	Full Page			
<b>Bold Show Directory listing with logo</b>	•	•	•	•	•	•
<b>Pre-Show Private Viewing</b> Opportunity to host invited guests to an early review of the ArchLight Summit show floor prior to general admission opening.	•	•				
<b>VIP Badges</b>	40	30	10	10	5	1
<b>E-Mail Blast to registration list</b>	•	•				
<b>Logo on on-site digital signage</b>	•	•	•	•	•	

1 Presenting Sponsor has choice of Front Registration or Front Escalator location.

Diamond Package Sponsor receives whichever location the Presenting Sponsor doesn't choose

2 All show collateral includes pre, during and post event.

3 All guests must have Expo pass; Limit 50 guests maximum.

4 VIP Badges grant access to Expo and Sessions

# SILVER PACKAGE

Silver Package Sponsors will be acknowledged as supporters of the ArchLIGHT Summit, enjoying exposure before, during and after the event.

Sponsorship Fee: \$2,500

Based on availability.

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	Presenting Sponsor	Diamond Package	Platinum Package	Gold Package	Silver Package	Contributing Sponsor
<b>8' x 10' floor graphic</b> Front Registration or Front Escalator location	•	•				
<b>Printed message on show badges</b>	•					
<b>Sponsor logo included on</b> • All show collateral and advertising • At-show registration desk wrap • At-show 3' x 30' catwalk banner	•	•	•	•	•	•
<b>Premium position (or) full-page ad in 6" x 9" Show Directory</b>	Back Cover	Inside Back Cover	Full Page			
<b>Bold Show Directory listing with logo</b>	•	•	•	•	•	•
<b>Pre-Show Private Viewing</b> Opportunity to host invited guests to an early review of the ArchLight Summit show floor prior to general admission opening.	•	•				
<b>VIP Badges</b>	40	30	10	10	5	1
<b>E-Mail Blast to registration list</b>	•	•				
<b>Logo on on-site digital signage</b>	•	•	•	•	•	

1 Presenting Sponsor has choice of Front Registration or Front Escalator location.

Diamond Package Sponsor receives whichever location the Presenting Sponsor doesn't choose

2 All show collateral includes pre, during and post event.

3 All guests must have Expo pass; Limit 50 guests maximum.

4 VIP Badges grant access to Expo and Sessions

# CONTRIBUTING SPONSOR

Contributing Sponsors will be acknowledged by name on all collateral before, during and after the event, as supporters of the ArchLIGHT Summit.

Sponsorship Fee: \$1,000

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	Presenting Sponsor	Diamond Package	Platinum Package	Gold Package	Silver Package	Contributing Sponsor
<b>8' x 10' floor graphic</b> Front Registration or Front Escalator location	1	•	•			
<b>Printed message on show badges</b>	•					
<b>Sponsor logo included on</b> • All show collateral and advertising • At-show registration desk wrap • At-show 3' x 30' catwalk banner	2	•	•	•	•	•
<b>Premium position (or) full-page ad in 6" x 9" Show Directory</b>	Back Cover	Inside Back Cover	Full Page			
<b>Bold Show Directory listing with logo</b>	•	•	•	•	•	•
<b>Pre-Show Private Viewing</b> Opportunity to host invited guests to an early review of the ArchLight Summit show floor prior to general admission opening.	3	•	•			
<b>VIP Badges</b>	4	40	30	10	10	5
<b>E-Mail Blast to registration list</b>	•	•				
<b>Logo on on-site digital signage</b>	•	•	•	•	•	

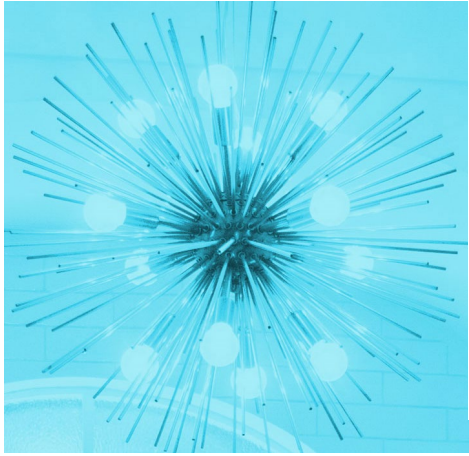
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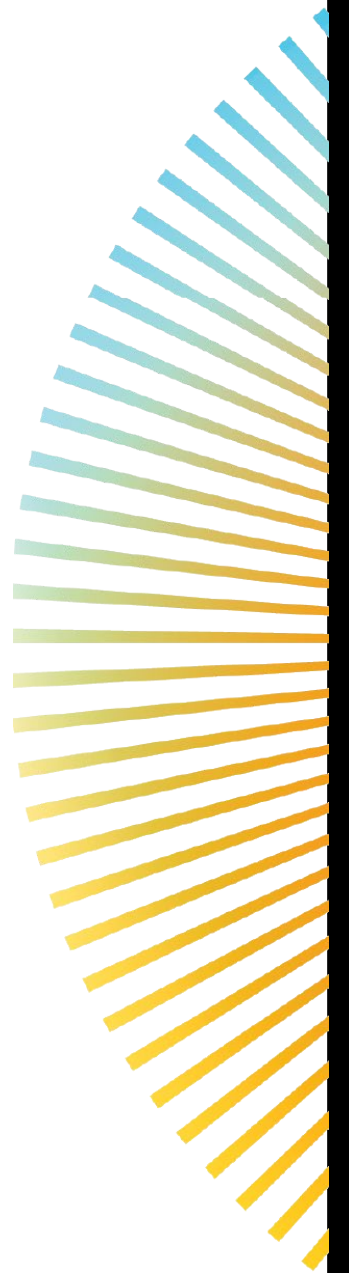
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## EVENT SPONSORSHIPS

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# SPEAKER SESSION SPONSORSHIP

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ArchLIGHT Summit offers a variety of educational seminars that cover a variety of specific topics. Speaker Session sponsorship provides the opportunity to be recognized with a committed group of session attendees during the conference.

Sponsorship Fee: \$2,000

Based on availability.

Speaker Session Sponsorship will include the following benefits:

- Company name and logo in all pre-event promotional materials and on session listing on [www.ArchLIGHTSummit.com](http://www.ArchLIGHTSummit.com)
- Sponsor recognition in session room signage
- Opening slide of presentation to reflect company name and logo as session sponsor
- Distribution table in the back of the room for literature and/or promotion items provided as sponsor's expense



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# ADDITIONAL MARKETING OPPORTUNITIES



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## Lunch Sponsor

(based on availability)

**\$15,000**

Box lunches and bottled soft drinks/water on the show floor. Sponsor receives signage recognition at lunch and logo/mention recognition in event promotion.

Lunch sponsor also receives:

- Full-page ad in 6" x9" Show Directory
- Eblast to registration list
- Bold Show Directory listing
- 10 VIP Badges\* (access to Expo and Sessions)

## Breakfast Station Sponsor

(based on availability)

**\$7,500**

Bagels, pastries and coffee on the show floor. Sponsor receives signage recognition at breakfast and logo/mention recognition in event promotion.

Breakfast sponsor also receives:

- Full-page ad in 6" x9" Show Directory
- Bold Show Directory listing
- 10 VIP Badges\* (access to Expo and Sessions)

## Afternoon Snack Sponsor

(based on availability)

**\$7,500**

Cookies and bottled soft drinks/water on the show floor. Sponsor receives signage recognition at snack table and logo/mention recognition in event promotion.

Breakfast sponsor also receives:

- Full-page ad in 6" x9" Show Directory
- Bold Show Directory listing
- 10 VIP Badges\* (access to Expo and Sessions)

## Catwalk Banner

(3' x 30')

**\$5,000 per side**

Based on availability.

## Lanyard Holder

(Exclusive; sponsor provides lanyards)

**\$4,000**

Sponsor logo on badge lanyards worn by all attendees.

## Show Bags

(Exclusive; sponsor provides bags)

**\$4,000**

Sponsor logo featured on attendee show bag, which will also include ArchLight Summit and Lightovation logos with 2022 dates. Design will be mutually agreed upon.

## Full-Page Ad in Show Directory

**\$1,000**

## 2' x 6'

Floor Graphic

**\$500**

Placement in front of exhibitor's booth.

Banner Ad in ArchLIGHT Summit E-mail Blast

**\$500 per E-mail blast**  
Based on availability

# ADVERTISING & SPONSORSHIP OPPORTUNITIES

The opportunities below are available as noted in the outline of each sponsorship package:



3' x 30' Catwalk Banner



Registration Desk Wrap



Show Directory



Branded Lanyards

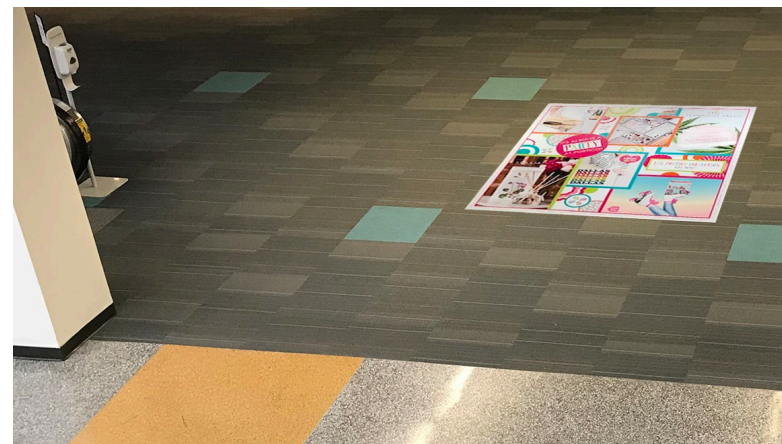


Branded Show Bags



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8' x 10' Floor Graphic



2' x 6' Floor Graphic

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